Nur Didem Murtezaoglu

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EDUCATION

New York University   NEW YORK, NY, USA | Aug 2021
Courant Institute of Mathematical Sciences
- Major: Computer Science | Minor: Music | GPA: 3.2 | Study Abroad: NYU Paris (Spring 2019)
- Organizations: Tech Director at ACM_NYU, Turkish Business Association
- Coursework: Data Structures, Predictive Analytics, Algorithms, Computer Vision, Discrete Mathematics

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EXPERIENCE

POINTR, *Senior Solutions Engineer*   ISTANBUL, TURKEY | Oct 2023 - Present
- Developing and managing PoCs to showcase functional interoperability with prospects' applications, fostering commercial commitment and Go-To-Market initiatives.
- Driving sales enablement by guiding prospects through technical assessments and advising on solution capabilities and implementation best practices.
- Collaborating with partners and leadership to align on pre-sales priorities, including gap analysis, program development, and sales collateral.

THE LAW APP, *Co-Founder | Product Manager*   thelawapp.com | March 2023 - March 2025
- Co-founded and developed a Generative AI-based legal application that provides personalized advice in Turkish law, integrating GPT models for comprehensive guidance and utilizing agentic rags for context-aware responses and file manipulation.
- Designed a user-friendly interface with custom prompts to facilitate natural language conversations, ensuring accurate legal responses and effective communication.

THREEFOLD TECH, *Technical Project Manager*   DUBAI, UAE | Feb 2023 - Oct 2023
- Coordinated with an international team of software engineers to develop deliverables requested by the executives using Agile methodologies; conducted user acceptance tests.
- Managed the development of a scripting language that aims to simplify user experience by allowing developers to create applications using simple markdown documents.

OPTIMIZELY Inc., *Solutions Architect I*   NEW YORK, NY, USA | Sep 2021 - Feb 2023
- Partnered with independent solution vendors (ISV) and worked with cross-functional product and engineering teams to develop enterprise-level 3rd party integrations and solutions based on tactical use cases and business requirements.
- Supported architectural planning to ensure technical success of the ISV ecosystem.
- Served as a technical advisor to ISV prospects and partners looking to integrate into the Optimizely Digital Experience Platform. Built and presented customized demos of the entire product suite.

DATAMARKET SOLUTIONS, Product Analyst   ISTANBUL, TURKEY | Summer 2018, 2019

ADDITIONAL INFORMATION

- **Tools:**   Java, Python, JS-HTML-CSS, Node.js, SQL, OpenAI, OpenGL, PyTorch, Azure
- **Skills:**   Object-Oriented Programming, API Development & Integration, AB Testing, Predictive Analytics, Solution Design, Agile Development, Web Development VR Development, Product Management, IoT Architecture, Machine Learning, CRM
- **Languages:** English (Native), Turkish (Native), French (Proficient)
- **Interests:** Skiing, Kitesurfing, Computer Graphics, Audio Production, Tourism & Hospitality